



Ace Computers

340 Howard Ave.
Des Plaines, IL 60018

Phone: 877-223-2667
E-mail: careers@acecomputers.com

Digital Marketing Intern

Location: Des Plaines, IL
Employment: Summer 2025

About Ace Computers

Ace Computers is a leading provider of high-performance computing solutions. We are looking for a motivated **Digital Marketing Intern** to join our marketing team and gain hands-on experience in social media, SEO, analytics, and paid advertising.

Responsibilities:

Social Media Management

- Schedule and publish content across social media platforms.
- Monitor and respond to comments, messages, and community interactions.
- Research trending topics and relevant hashtags.
- Analyze and report on key social media performance metrics.

Content & SEO

- Conduct keyword research to optimize content for search engines.
- Perform competitor analysis to identify keyword opportunities.
- Assist with link-building efforts to improve domain authority.

Analytics & Reporting

- Collect and analyze data from social media and digital ad campaigns.
- Prepare weekly and monthly reports summarizing campaign performance.

Paid Advertising

- Assist in creating and A/B testing ad copies.
- Monitor ad performance and suggest optimizations.
- Conduct keyword research for PPC campaigns.
- Compile performance reports for paid marketing efforts.

General Support

- Contribute to brainstorming and planning of marketing campaigns.
- Participate in team meetings and provide creative input.
- Collaborate with designers, copywriters, and developers on marketing initiatives.

Qualifications

- Currently pursuing or recently completed a degree in Marketing, Communications, Business, or a related field.
- Familiarity with social media platforms (Facebook, Instagram, LinkedIn, Twitter, etc.).
- Basic understanding of SEO, PPC, and digital marketing strategies.
- Analytical mindset with attention to detail.
- Proficiency in Microsoft Excel, Google Analytics, or other reporting tools is a plus.
- Strong communication and teamwork skills.

Why Join Us?

- Gain real-world digital marketing experience.
- Work in a collaborative and creative environment.
- Learn from experienced marketing professionals.
- Opportunity to contribute to impactful marketing campaigns.

If you're passionate about digital marketing and eager to learn, we'd love to hear from you!

Send applications to careers@acecomputers.com